

## Spotlight on the 37th EUMA International Conference 2011

7 October 2011 - Swissôtel Zurich-Oerlikon, Switzerland

### Moving conference topics:

Diversity and Inclusion, Office-Chic Look, Active Networking, Stress management by Laughing, Fast and Creative Working with Mind Mapping and Mind Manager, Ayurveda & Burnout, Event Management Trends, Corruption & Compliance in a Global World, New World of Work



### Executive Assistants from major European companies:

ABB, Astra Zeneca, BASF, C&A, CERN, Credit Agricole, DAF Trucks, DHL Global Forwarding, Eli Lilly, Ernst & Young, European Commission, Festo, Hewlett Packard, IBM, KPMG, MAN Diesel & Turbo, Metsäliitto Group, Microsoft, Nobel Biocare, Novartis, Olympia, Pohjola Group, Robert Bosch, Rolls-Royce, Sony, Siemens, Statoil, Volvo, University of Cyprus.

### European Power with 189 participants from 22 countries:

Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Luxemburg, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, Switzerland, United Kingdom and the USA.



### Selected Trade partners:

Accenture, Beau Rivage Hotel, Bright Entertainment, Congrex, EMC, Esselte Leitz, Evian Royal Resort, Executive Secretary, Gabler Verlag, KPMG, Kromer Print, Lebkuchen Schmidt, MAN Diesel & Turbo, Novartis, Office Team, Panalpina, Radisson Blu, Ramada Hotels, Renaissance Zürich Hotel, Secretary Plus, Swiss International Airlines, Swissotel, Swiss Office Management, Swisspro, Swiss Sales Conferences, Zürich Tourismus